

Bed Bugs

Ten years ago, bed bugs were a topic in nursery rhymes but unfortunately, they've become a nightmare for many affordable housing communities across the country. In addition to the bugs themselves causing sleepless nights, pest control companies demanding extensive preparation for treatment and not eliminating problems has added more complications to an already complicated situation. In this session you will learn how to stop all the preparation associated with most bed bug infestations, how to manage bed bugs across communities to reduce the cost associated with services and new and progressive tools to treat bed bugs in an effective fashion.

Objectives:

- Learn the "No Prep" treatment methodology for bed bugs
- How to manage bed bug infestations across communities to reduce treatment costs
- How to utilize new and progressive bed bug tools in your community

Instructor: Sarah Latyn – BedBug Central



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Sarah Latyn, National Account Manager at BedBug Central, has been passionate about both bugs and helping people for as long as she can remember. She received her Bachelor of Arts degree from Rutgers University in Biological Sciences with a minor in Entomology in 2011. After graduation she primarily performed extensive QA and validation work for a laboratory for 5 years. In 2015, she returned to Rutgers University to earn her Master of Business and Science degree with a focus on Global Agriculture as a means to address food insecurity throughout the world. She came to BedBug Central in 2018 eager to return to her love of insects and focus on the affordable housing market as a means to help others by implementing bed bug management programs.