

Seniors & Scams

Ranging from health and life insurance fraud to telemarketing and mail order scams, America's seniors are financially exploited by over \$37 billion annually. As such a large generation ages, the exploitation of seniors is emerging as one of the biggest public health crises facing our nation. Working in senior resident communities, Service Coordinators are provided with the unique opportunity to educate residents about scams and train them on how to identify and avoid these harmful schemes. This workshop will explore how Service Coordinators can work with resident leaders, police officers, and the District Attorney's office to recognize potential scams, report and relay information to residents, and empower residents to protect themselves.



Jane Walsh

Jane Walsh is a Senior Deputy in the Denver District Attorney's Office. She prosecutes exclusively elder and at-risk crime. Prior to working in Denver, she established and managed a felony at-risk unit in Boulder District Attorney's Office for seven years. She has presented elder cases in front of Boulder County Grand Jury and the Statewide Grand Jury. She has prosecuted racketeering, financial exploitation and physical abuse and neglect of older adults, taking many cases to trial. Jane has also worked with legislators on several bills to make changes to the law in Colorado to hold perpetrators of these crimes accountable. She has previously taught for NDAA, Colorado District Attorney's Council, NAPSA, and the Department of Justice.



Annie Hancock

Annie Hancock is a Development Program Manager at the Denver Housing Authority. Before this appointment, Annie was the Health and Aging Program Administrator in the Resident Community Services Department at the Denver Housing Authority. In this position, Annie worked to increase and enhance programming that help bridge the health, financial, nutritional, and emotional gaps that Denver's low income senior and disabled population face. Annie completed a master's program in public health and urban and regional planning at the University of Colorado with a focus on community health in low income neighborhoods. Annie is interested in developing strategies to improve the physical, mental, and emotional health to allow our senior population to successfully age in place.